



williamslanding
SHOPPING CENTRE

**JOIN WOOLWORTHS,
BWS, CHEMMART,
SPECIALTY SHOPS,
FUTURE KIDS CHILDCARE
& NEW RESTAURANT
PRECINCT**



LOCATED AT 100 OVERTON ROAD,
WILLIAMS LANDING VIC 3027



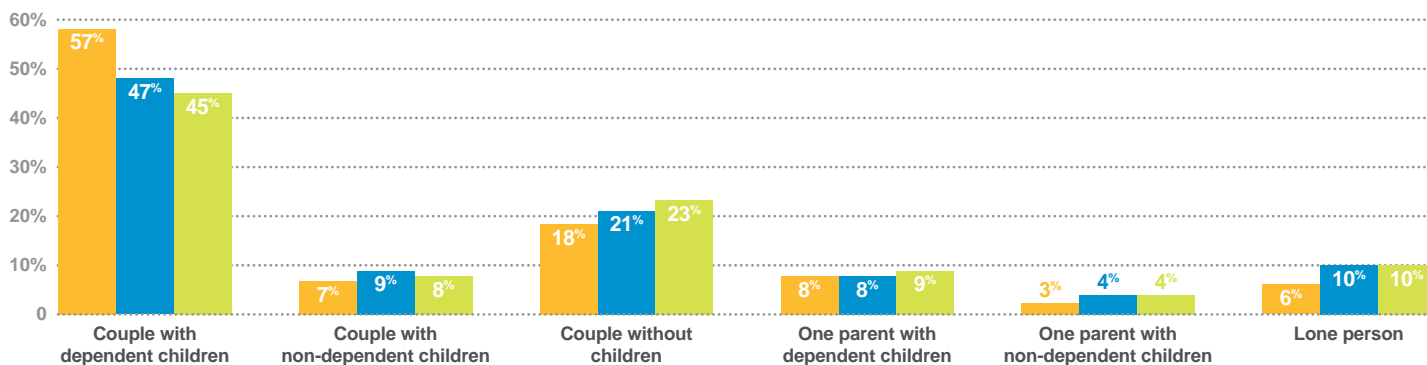


→ FAST FACTS

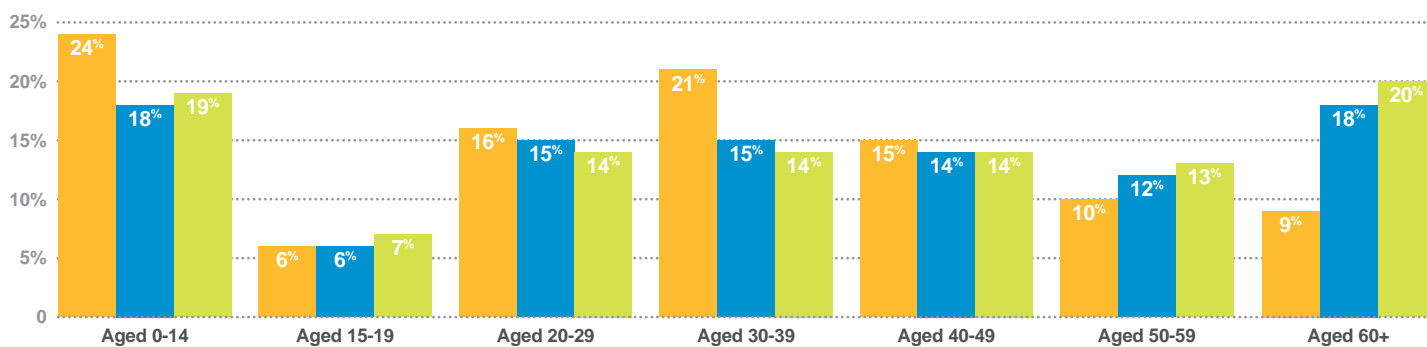
- > Williams La nding is a new residential suburb located within Melbourne’s south-west growth corridor, approximately 19 km from the CBD.
- > Williams Landing trade area population is estimated at 102,000 residents in 2015, including 31,000 within the primary sectors, main trade area growth forecast to average 2.5% to 2026.
- > 5,930sqm of retail floor space anchored by Woolworth supermarket plus 1,245sqm of restaurant precinct, Jetts Fitness and a Childcare centre.
- > Limited stores available ranging from 30sqm to 296sqm.



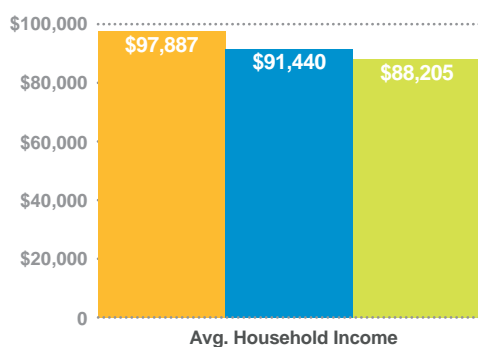
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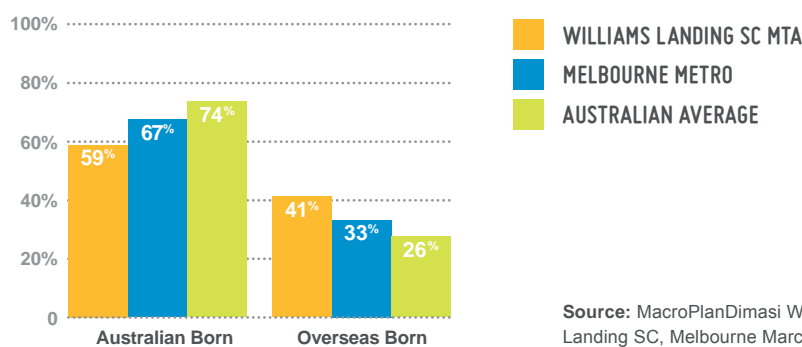
AGE DISTRIBUTION



INCOME LEVELS



COUNTRY OF BIRTH



Source: MacroPlanDimasi Williams Landing SC, Melbourne March 2016



SUMMARY

- > Residents in the main trade area are predominantly Australian born, though the proportion of overseas born residents is above Melbourne Metro benchmark.
- > Income levels are above benchmark on a per household basis, reflecting large household sizes in the trade area.
- > Young couples between 20-29 and 30-39 year's old make up 37% of the population, compared to Melbourne Metro average of 30%.
- > There is also a high proportion of traditional families (i.e. couples with dependent children) of 57% compared to a Melbourne Metro average of 47% and Australian average of 45%.

→ TENANCY LEASE PLAN



- 1 PRIME CUTS
- 2 LEASING OPPORTUNITY
- 3 FEELING FROOTEE
- 4 LEASING OPPORTUNITY
- 5 TRI-LAND LIVING
- 6 CHEMMART
- 7 LUXE NAILS
- 8 PINNACLE MEDICAL CENTRE
- 9 THE JOLLY MILLER CAFE
- 10 NEWS, TATTS & TSG
- 11 JUST CUTS
- 12 MAPLE CHINESE MASSAGE
- 13 SVS GLOBAL GROCERIES
- 15 LEASING OPPORTUNITY
- 16 BAKERY
- 17 PIZZA THRILL
- 18 MIM FISH N CHIPS
- 19 FLAMES CHARCOAL CHICKEN
- 20 DOSA PALACE
- 21 RAINE & HORNE
- 22 LEASING OPPORTUNITY
- 23 LEASING OPPORTUNITY
- 24A UNDER OFFER
- 24B LEASING OPPORTUNITY
- 25 LEASING OPPORTUNITY
- 26 UNDER OFFER
- K1 LEASING OPPORTUNITY
- K2 SUSHI SUSHI
- K3 MYTOUCH MOBILE



- > There are above average levels of ethnicity in the catchment, with 41% of the main trade areas residents born overseas compared to the Melbourne average of 33%.
- > The City of Wyndham has experienced the fastest growth in all Victoria local government areas and is the third fastest growing municipality in Australia.

Source: MacroPlanDimasi Williams Landing SC, Melbourne March 2016

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