

# Showgrounds Village

# Centre Fact Sheet

## Centre Overview

Showgrounds Village is a single level neighbourhood Centre located on the prominent Epsom Road, in Ascot Vale at the historical Royal Melbourne Showground site approximately 5.3km from the Melbourne CBD.

The Centre enjoys close proximity to Flemington Racecourse and is well serviced by public transport serving most destinations in the catchment area with a tram stop located directly in front of the Centre on Epsom Road.

## CENTRE FACTS

**Total GLA:**  
11,210m<sup>2</sup>

**Major Retailers:**  
Coles Supermarket

**Mini Majors:**  
Urban by Target, First Choice Liquor, Jetts Fitness, Child Care Centre

**National Retailers:**  
Liquorland, Tattsлото, Amcal, ANZ

**Specialty Retailers:**  
31

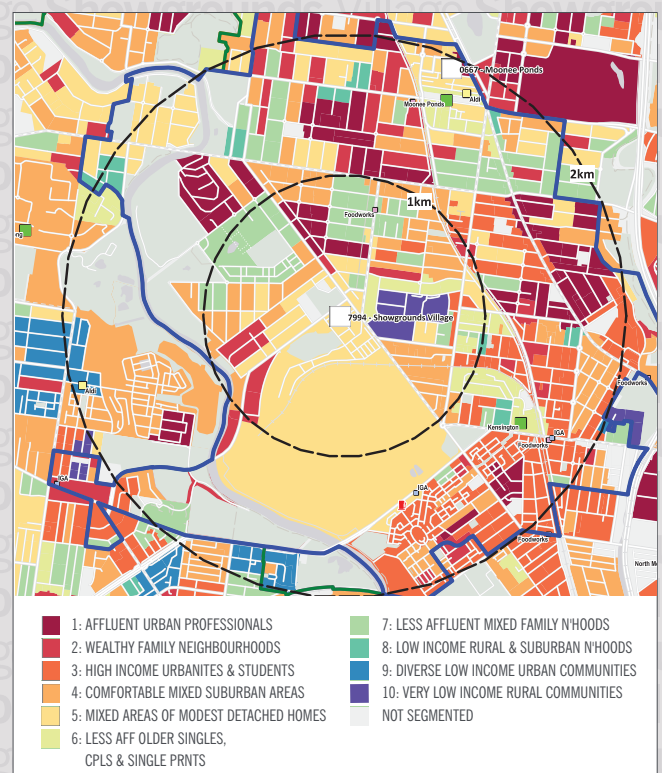
**Car Parks:**  
375

## SOCIO-DEMOGRAPHIC PROFILE, 2011

2011 Census item	Primary sector	%	VIC sector	%
<b>Population &amp; Dwellings</b>				
Total Population	37,825			
Total Dwellings	15,253			
<b>Socio-Economic Index For Areas (SEIFA)</b>				
SEIFA 2011	1,025		1,021	
<b>Household Income</b>				
< \$31,200	3,070	22.3	273,827	21.3
\$31,200 > \$156,000	8,350	60.7	851,443	66.4
\$156,000 >	2,235	16.9	157,388	12.3
Average	\$77,062		\$72,307	
<b>Home Ownership</b>				
Fully Owned	3,640	24.5	467,492	33.5
Being Purchased	4,385	29.5	526,082	37.7
Renting	6,749	45.4	389,727	28.0
Other	81	0.5	10,484	0.8
<b>Household Structure</b>				
Single Parents	1,318	9.5	161,242	11.6
Couples without Dependents	3,727	26.9	505,866	36.4
Couple	3,838	27.7	366,926	26.4
Lone Person	4,606	33.2	333,609	24.0
Other	369	2.7	21,512	1.5
<b>Age Distribution</b>				
Less than 15	5,945	15.7	739,235	18.5
15 to 24	5,093	13.5	552,647	13.8
25 to 44	14,920	39.5	1,218,062	30.5
45 to 64	7,978	21.1	964,662	24.1
65 and above	3,874	10.2	525,012	13.1
<b>Car Ownership</b>				
Two or more Cars	5,415	36.7	757,268	54.5
One Car	6,672	45.2	501,144	36.1
No Cars	2,658	18.0	130,530	9.4

Source: ABS Census of Population & Housing, 2011

## GEO-DEMOGRAPHIC CLASSIFICATION



Near the Melbourne Showgrounds at  
320 Epsom Road in Flemington | Tel: 9829 5699

# Showgrounds Village



## SHOWGROUNDS VILLAGE FLOOR PLAN



### LEASING CONTACT

**Luke Boesley**

T: 0431 108 252

E: [lukeb@comac.com.au](mailto:lukeb@comac.com.au)



For casual mall leasing  
 contact Centre Management  
 T: 03 9829 5699



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